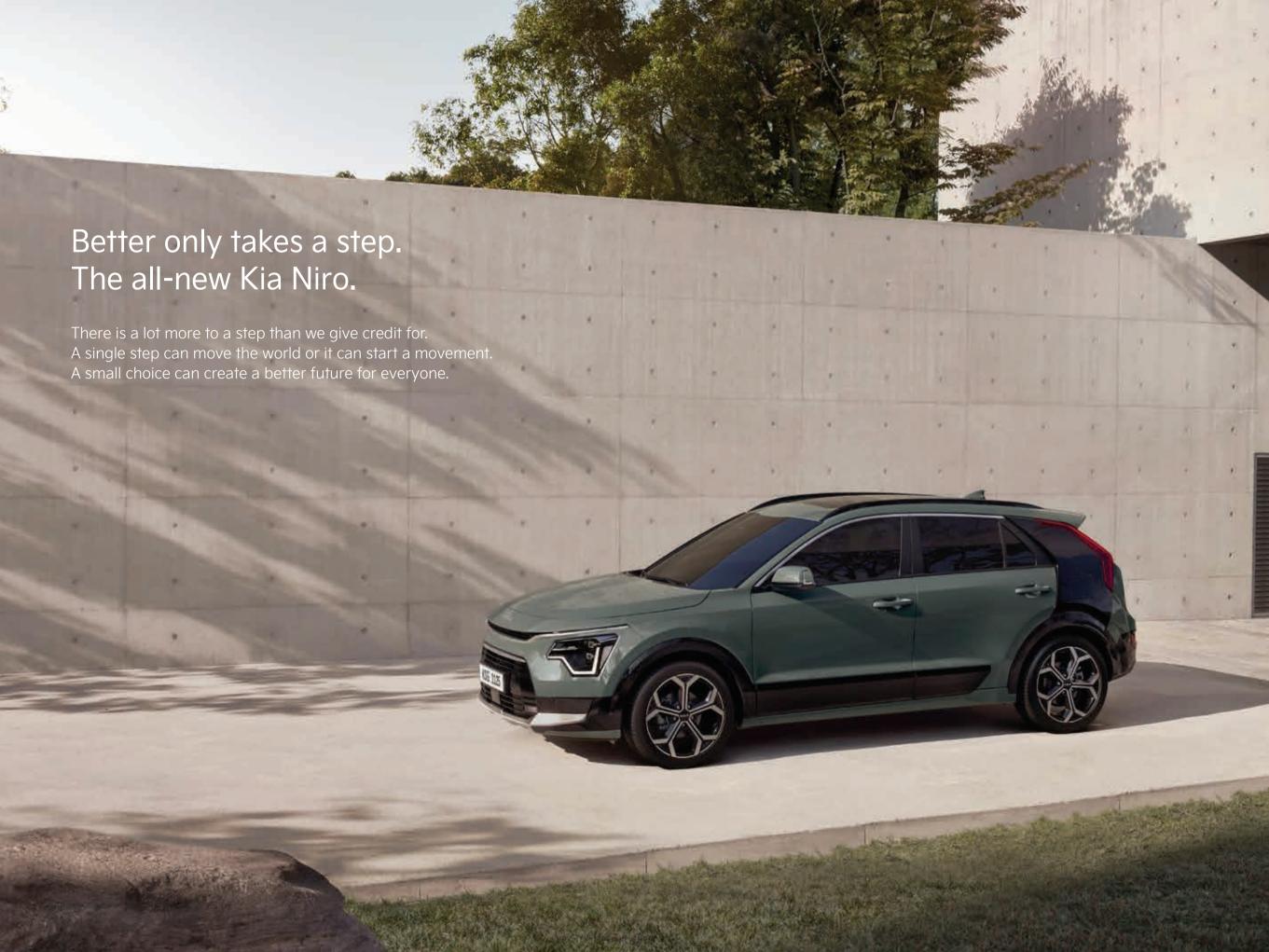
The all-new Niro







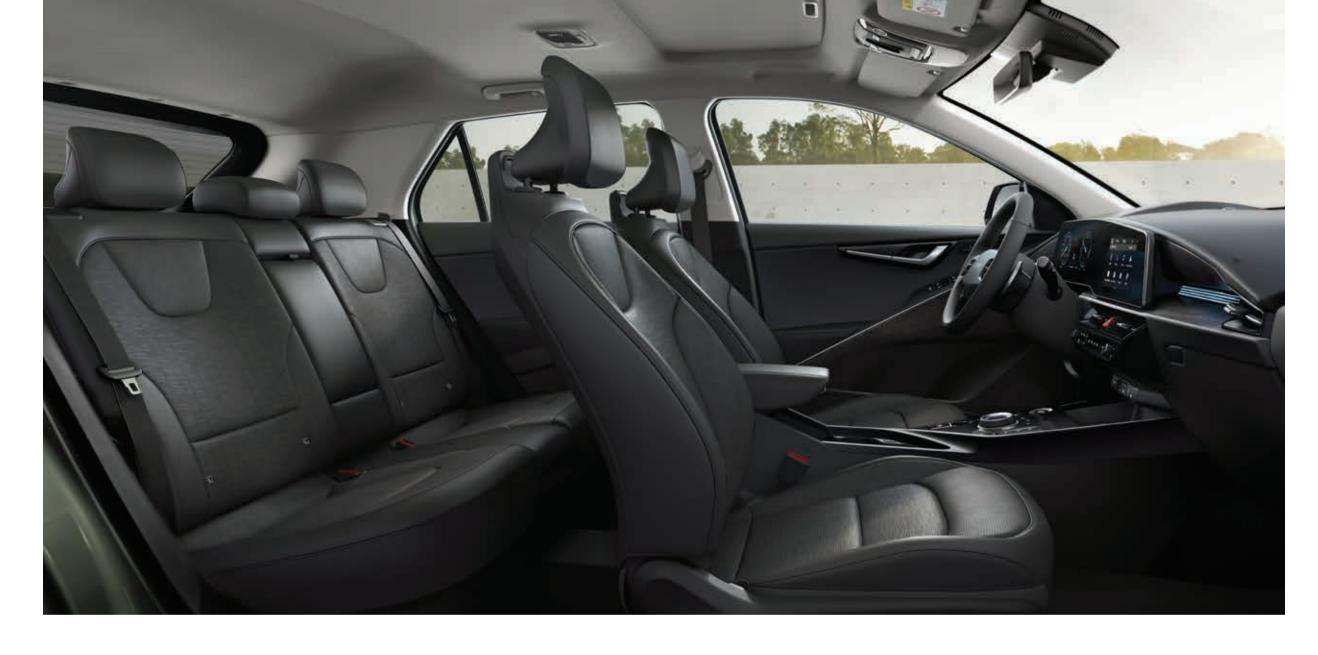






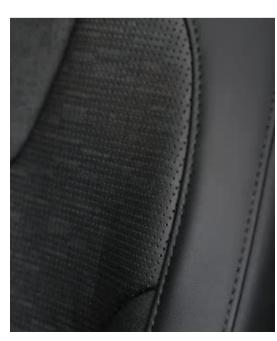
Innovative interior design built with materials inspired by nature.

From its bold diagonal movement flowing from the driver seat all the way to the passenger door. To its interior sustainable materials that show Kia's commitment toward sustainability.

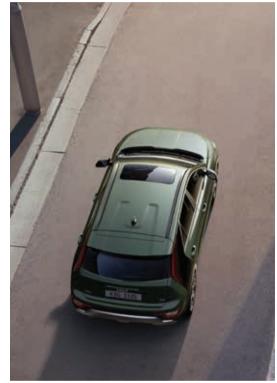


The headliner material is 56% recycled plastic. The cargo screen is a knit fabric and 70% recycled plastic. The new car smell is from harmful benzene, toluene, and xylene (BTX), so we use BTX-free paint.

BIO artificial leather seats A strong yet soft material that closely resembles leather but is made from eucalyptus trees.







With its aerodynamic body design, the Niro is focused on improving fuel efficiency. Its hybrid mode reduces CO2 emissions everywhere you go. Sustainability is as simple as getting in and going. It's an effortless way to help to protect the environment.

C-pillar air intake

The C-pillar design highlights the profile of the car. To prevent static pressure, the aeropillar has an opening to let airflow through.



Individual attention for everyone on board.

The new seat design is stylish and comfortable. Firmness helps prevent fatigue. Ample headroom and legroom add to the feeling of comfort.



Passenger relaxation comfort seats

These front seats are slim and sturdy. They offer uncommon adjustability and firm support. Bolsters and contours help reduce fatigue. When parked, you can recline to a nearly horizontal position.



2nd-row seat comfortSlim seat design means more space for rear passengers' legs.

Connectivity and simplicity.

The instrument cluster is simply laid out. Controls are easy to reach and operate. Information appears in smarter, more efficient ways. Devices connect, charge, and sync effortlessly.



Panoramic curved display

A curved, unified HD display combines driving functions and the center infotainment system and vehicle controls in one manageable frame. Simple graphics and touch commands give the driver top priority.



USB charger on seatbacks
Rear seat passengers will find USB ports in the seatbacks ahead of them, so they can charge their devices whenever they want.



Wireless charging tray

The charging pad in the dash, in front of the center console, lets you quickly charge compatible portable phones, wirelessly.



Infotainment/climate switchable controller

Infotainment and climate share the same LCD keyboard. Press the fan/arrow button to switch between climate and infotainment controls.

The Niro offers a bright, relaxing experience to everyone in the front and rear seats. A wide sunroof lets in light and fresh air. Sensors keep the driver aware of any rear passengers still on board.

Rear seats fold down to let the rear cargo space extend into the cabin.



Headrest hanger / Sunroof

The backs of the front headrests include built-in, shape-preserving coat hangers. The roomy dimensions of the Niro seem to expand with the wide tilt-sliding sunroof. It takes full advantage of the roof geometry, offering a broader opening for light and breezes to get inside.



Rear Occupant Alert (ROA)

To make sure no one is left alone, ROA warns you of any rear occupants when you stop and prepare to exit.



Smart power tailgate

Each of two drivers can program a desired stopping height for the tailgate with their digital key. Stand behind the parked Niro, with Open selected, and the tailgate will open automatically.

Driving technology that protects.

Observing, sensing, and stepping in whenever you need assistance: Kia's DRIVE WISE applies the latest Advanced Driver Assistance System (ADAS) technologies to help keep you alert, safe and in control. Ensuring the ultimate in occupant and pedestrian safety.



Lane Following Assist (LFA) To help you center the vehicle in the lane while driving, LFA uses the front view camera to help guide the steering, based on lane markings or the car ahead.



Blind-Spot Collision-Avoidance Assist (BCA) When operating the turn signal switch to change lanes, BCA provides a warning if there is a risk of collision with a rear side vehicle. If exiting a parallel parking spot and there is a risk of collision with a rear side vehicle, it automatically assists with emergency braking.



Forward Collision-Avoidance Assist (FCA)
Using a front view camera and front radar, FCA can
detect a vehicle, a pedestrian, or a cyclist ahead, and
warn you, or even brake automatically. It will also
brake automatically if it senses the risk of an oncoming
vehicle from left or right at an intersection ahead.



Smart Cruise Control (SCC)

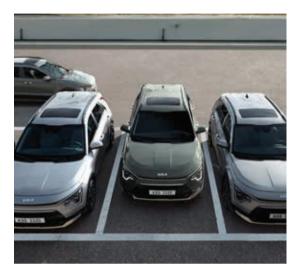
Smart Cruise Control helps maintain distance from the vehicle ahead and drive at a speed set by the driver. The Niro stops automatically if the car in front comes to a halt, and starts automatically if the vehicle ahead resumes accelerates within a set time.

One can never be too cautious.

ADAS technology offers an extra pair of eyes to help you in any situation. When you are on the move, while you are parking, when you are backing out, and even when you are stepping out of your vehicle. Feel protected.



Parking Distance Warning (PDW) To help you park safely and confidently, PDW uses ultrasonic sensors mounted on the rear bumpers to warn of any obstacles, helping you to position the wheels properly when maneuvering into tight spaces.



Rear Cross-Traffic Collision-Avoidance Assist (RCCA) If there is a risk of collision with an oncoming vehicle on the left or right side while reversing, RCCA provides a warning. After the warning, if the risk of collision increases, it automatically assists with emergency braking.



Rear View Monitor (RVM)
The Rear View Monitor displays video of the situation behind the vehicle for safe parking.



Safe Exit Assist (SEA)

When the occupant opens the door to exit the vehicle after a stop, a warning sounds if an approaching vehicle from the rear side is detected. The function also helps keep the rear door closed with the electronic child lock.



Confident, adaptive performance.

Niro is not only fun to drive, but also sustainable. You can choose to have more acceleration, or maximize your charge range or fuel efficiency. Sensors and control programs help you stay on the right side of speed laws and the laws of physics.



Shift By Wire (SBW) Dial-type SBW provides superb operational convenience and safety in terms of console and indoor space utilization, as well as automatic

P-Mode engaging logic.



(SRS 1.0) Based on control programs and range and stability by optimizing



The Niro can adjust to the way you like to drive. Switch from Normal to driver input, SRS 1.0 improves hybrid Sport mode for zip, or to Eco mode for extended charge range. regenerative braking and coasting.

Choose your style.

Select your favorite combination of unique colors and textures to give your Niro its own character.

Crash Pad Garnish









Metal black

Metal ivory

Black high gloss

Metal cloud



Full LED headlamps



Projection headlamps with LED DRLs



LED foglamps



LED turn signal lamps



Bulb turn signal lamps



Electronic Parking Brake (EPB)



8-inch display audio



Supervision cluster (4.2-inch color TFT LCD) Ventilated and heated front seats





Integrated Memory System (IMS)



Metal pedals

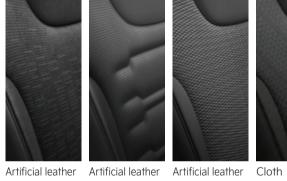


Auto gear shift



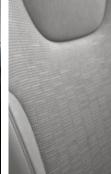
Charcoal







Medium gray + Charcoal



Artificial leather



Artificial leather



Artificial leather + Cloth



Petrol + Charcoal



Artificial leather



Artificial leather



Artificial leather + Cloth

Choose your exterior.

Exterior Body Colors



Clear White (UD)



Snow White Pearl (SWP)



Steel Gray (KLG)



Interstellar Gray (AGT)



Aurora Black Pearl (ABP)



Mineral Blue (M4B)



Orange Delight (DRG)



Runway Red (CR5)



Cityscape Green (CGE)

C-pillar Trim











Exterior Body Colors

Snow White Pearl

Steel Gray Snow White Pearl Steel Gray Snow White Pearl Aurora Black Pearl Interstellar Gray Steel Gray Cityscape Green Mineral Blue Orange Delight

Wheels



16" Alloy wheel



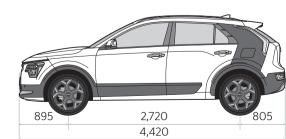
18" Alloy wheel

Dimensions (mm)

Head room (1st/2nd row)	1,028 / 1,005
Leg room (1st/2nd row)	1,053 / 1,011
Shoulder room (1st/2nd row)	1,429 / 1,407
Hip room (1st/2nd row)	1,353 / 1,347
Minimum ground clearance	160
Fuel tank (liters)	42

EX







Movement that inspires

At Kia, we believe movement inspires ideas. Great ideas come to you when you're on the move. Whether you're walking, traveling on a train or driving. It's why we create the spaces and the time you need to bring ideas to life.

※ All information, illustrations and specifications are accurate at the time of printing and are subject to change without notice. The models and specifications shown in this brochure may vary from those available in your market. Contact your local Kia dealer for current information and full warranty details including terms and conditions.

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